

# RIVER RALLY

Subject

**Register now! Civic Engagement, Fundraising, and More**



From

Radha Marcum, River Network <info@rivernetwork.org>

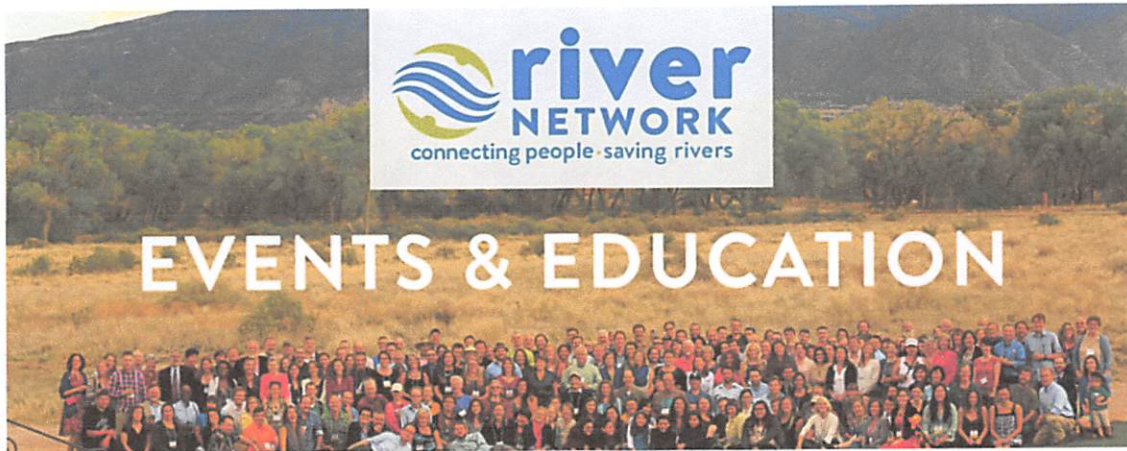
To

<rose.corona@teamrcd.org>

Date

2018-02-05 15:28

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## **New Webinar Series!** **How to Grow Civic Support**

5 Sessions: 2/27 - 6/18

[Click to register](#)

River Network is pleased to offer a new 5-part webinar training series, **Ready, Set, Engage: How to Grow Civic Support**. Do you work to bring all voices in your community to the decision-making process, yet have a hard time engaging a particular sector of stakeholders? Do you worry that your 501c3 status limits your local advocacy? Are you unsure whether your story truly appeals to and

connects with those you're trying to engage? Today more than ever, organizations working for water must engage their communities to make critical progress on issues. These premium webinars provide essential strategies for grassroots organizing and effective community engagement, and tactics to grow community support. The series kicks off with [Advocacy vs. Organizing in Your Community as a 501c3: Legal and Practical Considerations](#), Tuesday, Feb. 27, 2018 @ 1-2:15pm Eastern. \*This is a premium webinar series for [paid River Network members](#) only.

[Learn more and register](#)

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### Upcoming Events & Webinars

February 6, 2-3:30 EST. **WILD & SCENIC RIVERS 50TH: SPARK COMMUNITY ENGAGEMENT.** 2018 marks the 50 year anniversary of the Wild & Scenic Rivers Act. Learn how you can use the 50th Anniversary toolkit to plan events that engage community. Free webinar. [Learn more and register.](#)

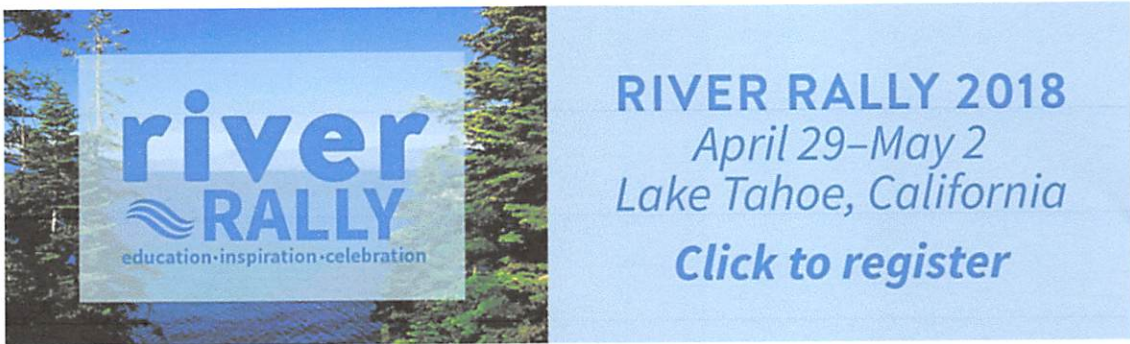
February 12, 1-2 EST. **WATER CYCLE WELLNESS: A CONVERSATION.** Join Island Press authors Sandra Postel and Abbie Gascho Landis to explore health of our water cycle and how we can address human impact on water's natural rhythms. Moderated by River Network President, Nicole Silk. This is a free webinar. [Register here.](#)

February 22, 1-2:30 EST. **EPA'S GREEN INFRASTRUCTURE MODELING TOOLKIT FOR STORMWATER MANAGEMENT.** Learn about EPA green infrastructure models and tools, communication materials, and resources for planners and developers for green infrastructure decisions. Free webinar. [Learn more and register.](#)

March 1, 1-2 EST. **BUILDING YOUR MEMBERSHIP AND SUSTAINED GIVING PROGRAMS.** Our final Fundraising Essentials webinar session will focus on helping you build membership and sustained giving programs. Learn best practices to help you launch and grow. This is a premium webinar open to paid River Network members only. [Learn more and register.](#)

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There are so many reasons to attend River Rally! Let us know what you're most looking forward to by posting on social media with #RiverRally2018. [Register today!](#) Prices go up on April 1st, so catch the early bird rates while you can.

Check out [this year's program](#), including Workshop Themes ...

- Reconnecting to Rivers Through Restoration and Recreation
- Mobilizing For Change Through Policy, Advocacy, and Civic Engagement
- Making Diversity, Inclusion, and Equity Real
- Expanding Impact Through Science, Technology, and Monitoring
- Sustaining Strong Leaders, Organizations, and Coalitions

Plus workshops that showcase innovative tools and resources other passionate water champions are using in their organizations and communities, and field trips to explore water work and recreation activities in the area.

[Click here to register](#)



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Subject **February River Voices: Clean Water, Plus Free EPA Tools, New Training, and More**

From Radha Marcum, River Network <[info@rivernetwork.org](mailto:info@rivernetwork.org)>

To <[rose.corona@teamrcd.org](mailto:rose.corona@teamrcd.org)>

Date 2018-02-09 15:39



Speaking up for Clean Water, plus free EPA tools, civic engagement training, and opportunities to join conversations with national water authors.

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[View the full February 2018 Issue on our website.](#)

# RIVER VOICES

## FEBRUARY 2018 ISSUE



**SPEAKING UP FOR CLEAN WATER**

Over the past year we've witnessed a relentless series of attacks on our safeguards for clean water. River Network's members have been at the forefront of raising awareness and speaking up.

[CLICK TO READ MORE.](#)



Over the past year we've witnessed a [relentless series of attacks](#) on our safeguards for clean water and healthy communities from the Trump Administration and Congress. River Network's members have been at the forefront of raising awareness and speaking up for the value of regulatory safeguards to their rivers and communities.

In 2018, we'll continue to leverage the voices of our members and friends, to protect the bedrock federal policies and clean water protections now at risk. Learn more about the federal policies at risk and how you can use our [Federal Budget Toolkit](#) to support your efforts to protect federal investments in your local rivers and waters. These [strategies and success stories](#) give us hope. [Read the full article.](#)



### [Tell Jeep: Stay Out of Rivers](#)

Jeep Wrangler's 'Anti-Manifesto' Super Bowl commercial showed a Jeep charging through a lake, up a waterfall. The message was deeply irresponsible. [Please SIGN and SHARE this letter to Jeep](#) encouraging better corporate citizenship.

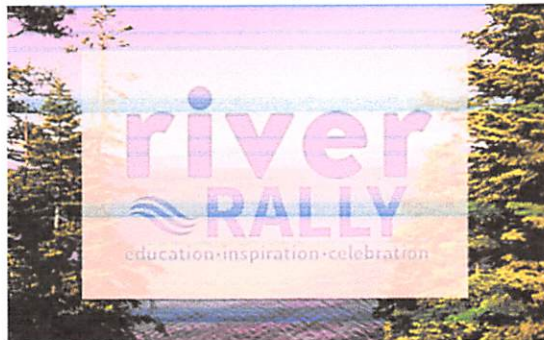


### [Meet Gayle Killam](#)

Meet [Gayle Killam](#) River Network's Deputy Director of Science and Policy. Gayle has been training and supporting citizens across the country to improve implementation and enforcement of the Clean Water Act since 1998. [Read more about Gayle's work.](#)

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## River Rally Registration Filling Fast!



### RIVER RALLY 2018

April 29–May 2

Lake Tahoe, California

*Click to register*

**Have you registered for River Rally?** Don't miss your chance to join hundreds of fellow NGO staff and volunteers, academics, agency and foundation representatives, industry innovators, and community leaders for the biggest (and most fun) water-focused event of the year! [Register today.](#)

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## Upcoming Webinars & Events

Join us for these and more! [See Events & Learning opportunities on our website.](#)

### Fixing Our Broken Water Cycle: A Conversation

**February 12, 1-2 EST.** Join authors *Sandra Postel and Abbie Gascho Landis* to explore health of our water cycle and how we can address human impact on water's natural rhythms. Moderated by River Network President, *Nicole Silk*. This is a free webinar. [Register.](#)

### EPA's Green Infrastructure Modeling Toolkit for Stormwater Management

**February 22, 1–2:30 pm EST.** Learn about EPA green infrastructure models and tools, communication materials, and resources for planners and developers. This is a free webinar. [Learn more and register.](#)

### Advocacy vs. Organizing in Your Community as a 501c3

**February 27, 1-2:15 pm EST.** Part 1 in our series on growing civic

### Building Membership and Sustained Giving Programs

**March 1, 1–2 pm EST.** The final session of our Fundraising



*support, this webinar offers tools, tips, and best practices to increase civic engagement without compromising 501c3 status. This premium webinar is open to **paid River Network members** only. **Register today.***

*Essentials webinar series focuses on membership and sustained giving programs. Learn best practices to help you launch and grow. This is a premium webinar open to **paid River Network members** only. **Learn more and register.***

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## Get Free Rain Barrel Workshop Materials

Hosting public rain barrel workshops is a cost-effective way to engage your community in water education and conservation. River Network's **Project Rain Barrel** makes workshop planning simple by connecting conservation organizations across the US and Canada with recycled food-grade drums, free hardware kits, customizable workshop materials, and paid social media promotion. Workshops may also be used as fundraisers for your organization. Applications are approved on a first come-first-served basis while supplies last and are open to both free and paid River Network member organizations. **Learn more** and be sure to follow the **Project Rain Barrel Facebook page**.



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**Read the full issue of River Voices on our website.**



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From Merix Gustin, River Network <[riverrally@rivernetwork.org](mailto:riverrally@rivernetwork.org)>  
To <[rose.corona@teamrtd.org](mailto:rose.corona@teamrtd.org)>  
Date 2018-03-15 08:41



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## Water and Equity, Diversity, and Inclusion

*Building on an evolving national conversation on diversity in the environmental movement, we invite you to explore how to create inclusive and equitable solutions to water problems and how to diversify organizations. Join the conversation at Rally!*

River Rally

Apr 29-May 2, 2018

Olympic Valley (Lake Tahoe), California

[Learn more](#)

### Keynote: Human Right to Water - How Do We Guarantee It for Everyone?

At a time when communities across the country continue to face water infrastructure challenges, contamination of rivers and other drinking water sources, and insufficient oversight to remedy problems and hold violators accountable, we assert that access to safe, clean, and affordable water is a human right. Tribal, policy, and community-based strategies will be discussed as we consider the path forward.

Moderator: Jumana Vasi, River Network Board Member

Speakers: Rosemary Enobakhare, Clean Water for All Campaign; Susana De Anda, Community Water Center; and Chief Caleen Sisk, Winnemem Wintu Tribe, and Jon Christenson, UCLA Institute of the



Subject **Rally Volunteers Get a HUGE Registration Break!**  
From Merix Gustin, River Network <[riverrally@rivernetwork.org](mailto:riverrally@rivernetwork.org)>  
To <[rose.corona@teamrcd.org](mailto:rose.corona@teamrcd.org)>  
Date 2018-02-21 05:02



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## River Rally Volunteer Opportunities

*Love to help out? Want a big discount on registration?*

*Apply for volunteer shifts today!*

[Click to apply](#)

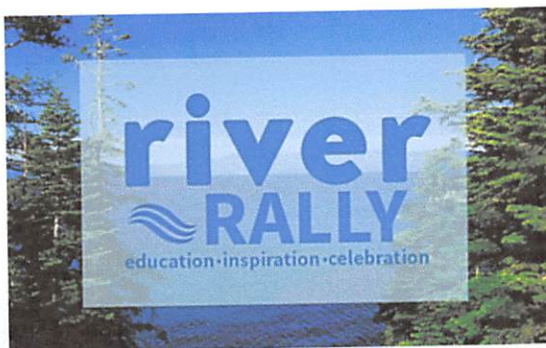
River Rally is just around the corner (April 29–May 2, 2018). We are deep into preparing the phenomenal workshops, panels, field trips, and plenaries offered at this year's event. There's no doubt about it: 2018 River Rally will be BIG! Which is why we're looking for volunteers to help at the event. Work at registration or the Q&A booth, provide support during workshops, or join the Rally tech team to help with A/V equipment and keep tech running smoothly.

Sign up for at least four 3-hour shifts, and you'll be eligible for:

- 12 volunteer hours = 50% off conference registration fee
- 24 volunteer hours = 100% free registration

Check out the [volunteer shifts](#) and submit your application to [riverrally@rivernetwork.org](mailto:riverrally@rivernetwork.org). Spots will fill fast.

**Apply today!**



**RIVER RALLY 2018**  
April 29–May 2  
Lake Tahoe, California  
***Click to register***



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To Rose <[rose.corona@teamrcd.org](mailto:rose.corona@teamrcd.org)>  
Date 2018-02-28 05:04



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## River Rally 2018 Program Highlights Workshop Themes

*Long months of planning? All worth it! We're excited to offer a full set of workshops on these themes at River Rally 2018.*

[Download the full program](#)

**1. Reconnecting to Rivers Through Restoration and Recreation.** In celebration of the 50<sup>th</sup> anniversary of the Wild and Scenic Rivers Act, we invite workshops that highlight the many ways communities and individuals are connecting rivers through recreation and taking action to protect, restore, and conserve water for people and nature. [Learn more about the Wild & Scenic Rivers Act 50<sup>th</sup> anniversary](#), and join us for a Wild and Scenic Rivers meeting on April 29th, right before River Rally kicks off. (Sign up to attend when you [register](#) for Rally.)

**2. Mobilizing For Change Through Policy, Advocacy, and Civic Engagement.** Workshops under this theme will focus on protecting bedrock water laws, like the Clean Water Act, highlighting innovative state and local

policies, and illuminating local community-led efforts to expand a national water protection movement in times of political turmoil.

**3. Making Diversity, Inclusion, and Equity Real.** Building on an evolving national conversation on diversity in the environmental movement, we invite workshops that show how to create inclusive and equitable solutions to water problems and approaches for diversifying organizations.

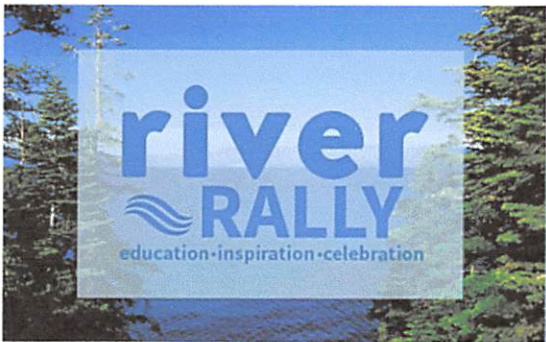
**4. Expanding Impact Through Science, Technology, and Monitoring.** Workshops in this track will share innovations, best practices, and success stories about scientific and technical approaches, highlighting tools and resources river and water champions can use to expand their impact on the ground and in their organization.

**5. Sustaining Strong Leaders, Organizations and Coalitions.** Workshops under this theme will offer information and skill-building opportunities on leadership and professional development, organizational and financial health, and topics in management, fundraising and communications to help nonprofit board and staff members be more effective in their river and watershed work.

**Haven't registered?**  
**Register now for early-bird rates.**







**RIVER RALLY 2018**  
*April 29–May 2*  
*Lake Tahoe, California*  
***Click to register***



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Subject **Get Wild & Scenic at River Rally 2018**  
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To <[rose.corona@teamrcd.org](mailto:rose.corona@teamrcd.org)>  
Date 2018-03-05 05:04



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## Celebrate Wild & Scenic Rivers @ River Rally

*2018 marks the 50th Anniversary of the Wild & Scenic Rivers Act.*

*Join us for these meetings, keynotes, and workshops.*

River Rally

Apr 29-May 2, 2018

[Learn more](#)

### Wild & Scenic Rivers Pre-Meeting

River Rally this year will include a focus on the Wild and Scenic Rivers Act 50th Anniversary, and there will be strong participation by Wild and Scenic River leaders. On Sunday, April 29th, there will be an opportunity to come together to map out some concrete actions and goals to work together on behalf of wild rivers. While the primary focus will be on seeking participation from NGO partners, we will include a session to meet with our essential agency partners. \$20 fee includes lunch.

### Keynote: Why Wild Matters - The Wild & Scenic Rivers Act

From the remote rivers of Alaska, Idaho and Oregon to rivers threading through the countryside of New Hampshire, Ohio and Massachusetts, free-flowing rivers are an essential feature in the American landscape—and in our collective imagination of wild places. As we mark the 50th anniversary of the Wild

& Scenic Rivers Act, we look back at the history of this important legislation and celebrate the many reasons why wild matters.

Introduction: Chris Brown, River Network Board Member

Speaker: Tim Palmer, Author

### **Restoring and Connecting a Wild & Scenic River**

Using the National Wild & Scenic Westfield River, participants will learn about efforts to restore and reconnect a river system. Attendees will be introduced to online decision support tools developed to identify the best opportunities for river restoration. Case studies will illustrate how the Wild & Scenic Rivers Act has resulted in technical assistance and funding for culvert projects.

Presenter: Carrie Banks, Division of Ecological Restoration–Dept. of Fish and Game

Plus wild and scenic river films, and more! [See the full program for details.](#)

**Early bird rates end March 30th!**  
**Register today**





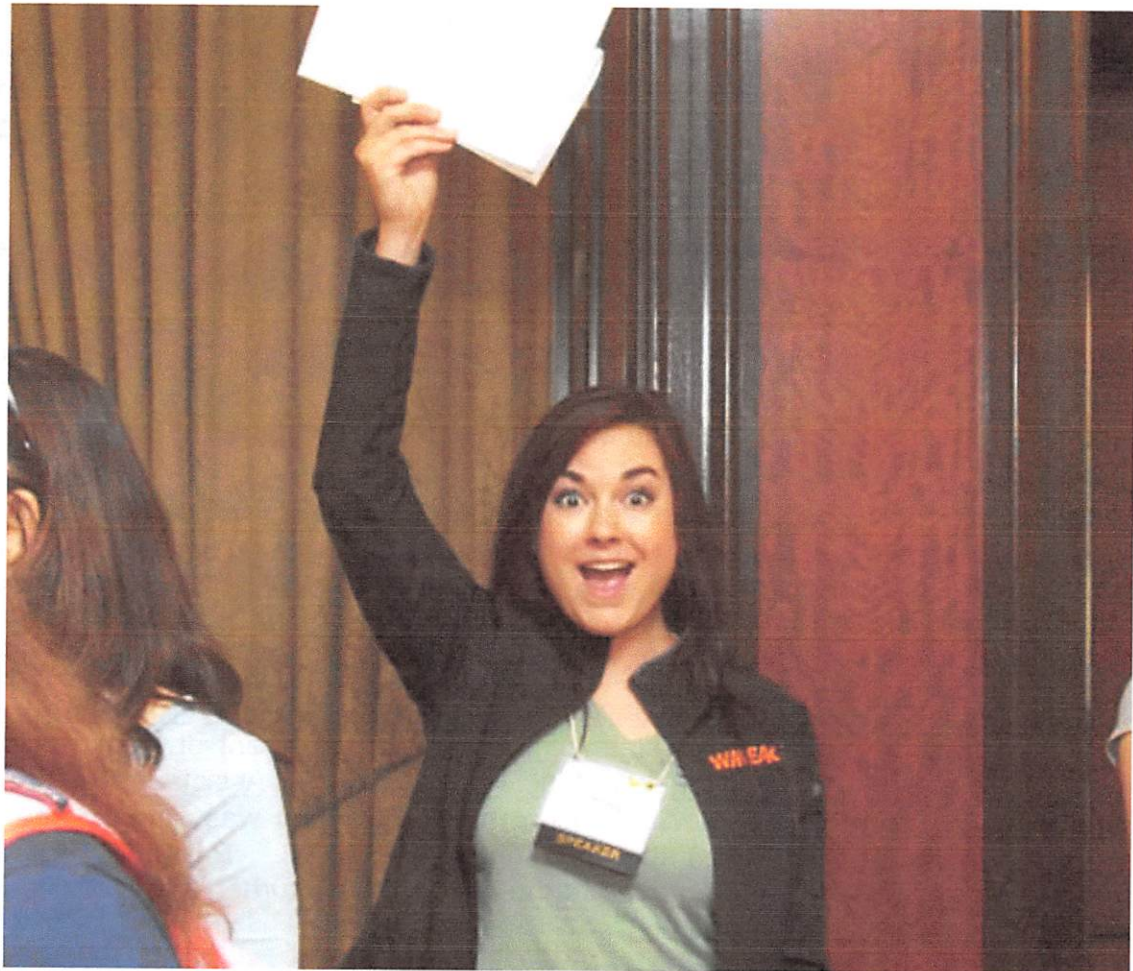
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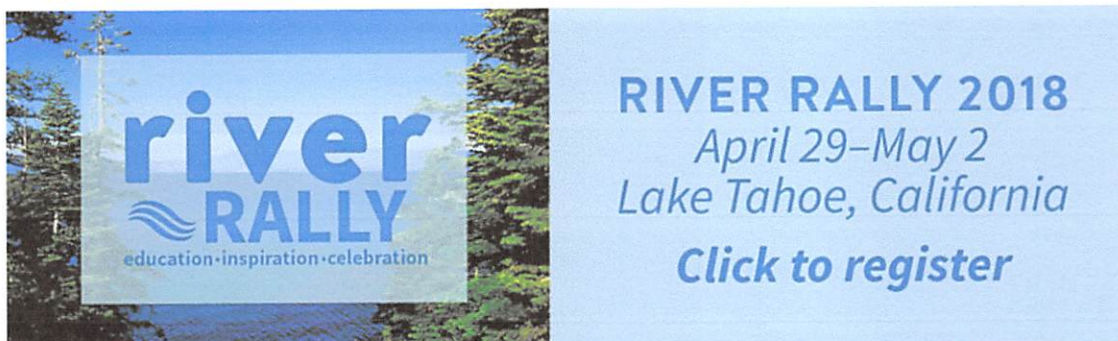
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## Upcoming Webinars & Events

Join us for these and more! [See Events & Learning opportunities on our website](#).

### Drinking Water 101b: Understanding the Basics of Drinking Water Sources, Treatment, and Quality

**March 14, 2:30–4 pm EST.** *This webinar covers the history and purpose of the Safe Drinking Water Act and how drinking water regulations and standards are established and implemented by EPA, the states, and water utilities. This is a free webinar. [Learn more and register](#).*

### Engaging A Broader Cross- Section of Your Community

**March 20, 1-2:15 pm EST.** *Learn to make community engagement more effective by involving a broader*

### Wild and Scenic Rivers: Plug- and-Play River Celebration Opportunities

**April 5, 12–1:20 pm MST.** *2018 marks the 50 year anniversary of the Wild & Scenic Rivers Act. Join us to learn about how your organization can easily put on celebration events including film festivals, video contests, and more! This is a free webinar. [Learn more and register](#).*

### Going Back to Basics: Leading Effective Grassroots Organizing Campaigns

**April 17, 1–2:15 pm PST.** *This session will explore how to take digital organizing to neighborhoods*



*cross-section of your community in water-related initiatives. Build a shared sense of ownership of your local natural resources. This is a premium webinar open to **paid River Network members** only. [Register.](#)*

*and build powerful, authentic alliances to impact change. This is a premium webinar open to **paid River Network members** only. [Learn more and register.](#)*

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## Planning a Restoration Project? Get Funded

Are you planning, designing, or implementing on-the-ground restoration projects that will restore river flows and/or recharge ground water? Would you like the opportunity to share your projects with businesses who may be interested in providing support for your projects? If the answer is "Yes!" be sure to check out the [Business for Water Stewardship Project Bank](#), a new opportunity for **paid members** of River Network to use a national platform to attract funding.



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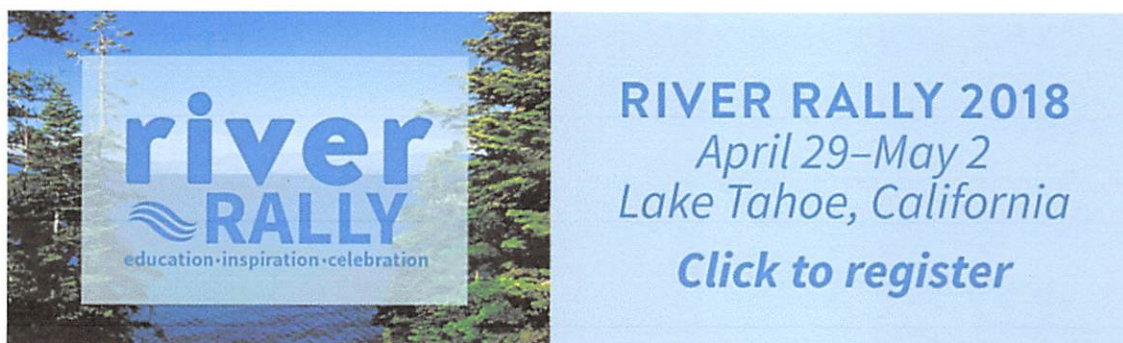
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**New Webinar Series!**  
**Drinking Water 101a & 101b**

[Click to register](#)

Subject **How Communities That Invest in Water Thrive:  
Learn at River Rally 2018**

From Merix Gustin, River Network <[riverrally@rivernetwork.org](mailto:riverrally@rivernetwork.org)>

To <[rose.corona@teamrctd.org](mailto:rose.corona@teamrctd.org)>

Date 2018-03-09 12:40



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## Communities Investing in Water @ River Rally

*Investing in rivers and lakes results in economic growth, recreational opportunities, healthy ecosystems, and urban revitalization. Join the conversation at Rally.*

River Rally

Apr 29-May 2, 2018

Olympic Valley (Lake Tahoe), California

[Learn more](#)

### Keynote: Invest in Water - The Role of Rivers and Lakes in Our Lives, Economies, and Future

Dedicated river champions around the country are working to bring rivers and other waterways back into the heart of their communities for economic growth, recreational opportunities, healthy ecosystems and wildlife, and urban revitalization. Partnerships among neighborhoods, the business community, government agencies, and local nonprofits are key to this success. Join a lively conversation highlighting successful river revitalization projects in San Antonio and Los Angeles.

Moderator: Kirsten Evans, The Nature Conservancy

Speakers: Suzanne Scott, San Antonio River Authority; City of Los Angeles; Virginia Madueño, State of California Boating and Waterways; and Keep Tahoe Blue

**Marketing Clean Rivers for Recreational and Economic Growth**

The workshop focuses on the development of river-based recreational tourism opportunities including river trail development. The presenters are experienced in marketing tools, government relations, stream restoration and tourism based environmental improvements. The presentation will include visual aids, examples of marketing and stream preparations related to tourism growth for rural watersheds.

Tomi Bergstrom, WV Department of Environmental Protection; Bill Currey, Coal River Group

**Connecting People to Rivers: A Planning Framework for River Access**

As the popularity of river recreation and the importance of connecting communities to rivers increases, river managers face pressure to provide access that meets a variety of desired conditions and visitor experiences while protecting resource values. We have developed a conceptual framework and decision-making process to address this increased demand through sustainable recreational develop.

Tom O'Keefe, American Whitewater; Jordan Selter, Selter Environmental Design

**Proven Strategies of Reconnecting Communities to their Urban Rivers**

For multiple generations urban communities have been taught to fear and have shame around their local rivers. This idea has been hard coded, institutionalized and largely an accepted part of urban culture. It is extremely difficult work to enact cultural change but it can be done with heart, hope and creativity. Willie will share replicable strategies in enacting cultural change around urban rivers.

Willie Levenson, Human Access Project

And more! [See the full program for details.](#)

**Early bird rates end March 30th  
Register today**





## Do you have A/V experience? Volunteer!

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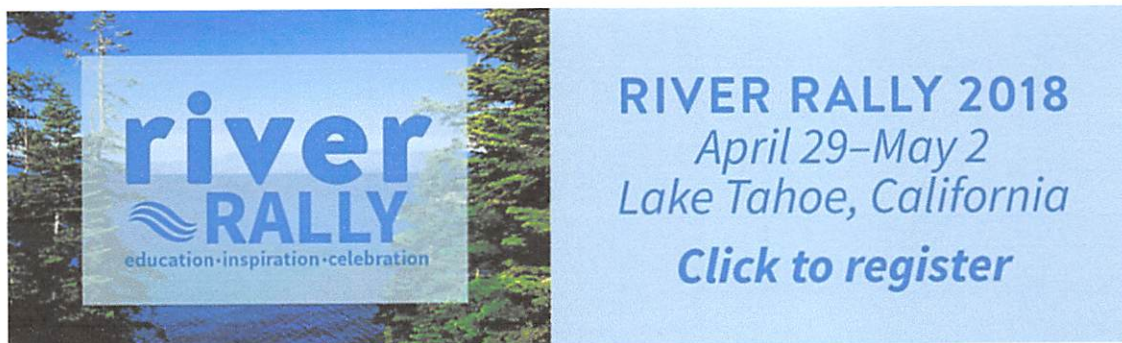
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To <[rose.corona@teamrcd.org](mailto:rose.corona@teamrcd.org)>  
Date 2018-03-22 03:03



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#### Early Bird Rates End Next Week!

*Don't miss the opportunity to connect, learn, and celebrate with water peers and leaders at River Rally 2018! Early bird rates end next Friday, March 30th.*

There are so many reasons to attend River Rally! Let us know what you're most looking forward to by posting on social media with #RiverRally2018.

Check out [this year's program](#), including Workshop Themes ...

- Reconnecting to Rivers Through Restoration and Recreation
- Mobilizing For Change Through Policy, Advocacy, and Civic Engagement
- Making Diversity, Inclusion, and Equity Real
- Expanding Impact Through Science, Technology, and Monitoring
- Sustaining Strong Leaders, Organizations, and Coalitions

Plus workshops that showcase innovative tools and resources other passionate water champions are using in their organizations and communities, and field trips to explore water work and recreation activities in the area.

**Register Now for the Best Rates**





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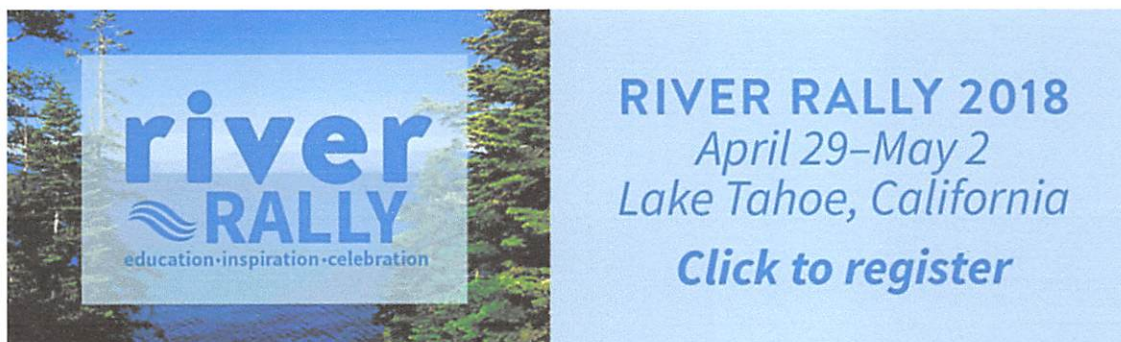
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To <[rose.corona@teamrcd.org](mailto:rose.corona@teamrcd.org)>  
Date 2018-03-26 05:02



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**Book Your Hotel - Discounted Rates End Thursday!**

*A limited number of rooms are available at a discounted rate for conference attendees. Those rates end **Thursday, March 29th.***

**Book Your Hotel Today for Best Rates**

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**REMINDER: Early Bird Registration Discount Ends Friday**

*Don't miss this unique opportunity to connect with, learn from, and celebrate fellow water champions! Early bird rates end this **Friday, March 30th.***

**Register Now**



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